

Creative Director: Cecilia Liu

Designer: Cheryl Kao

Topic: Natural Skincare

Aesthetics:

- Light
- neutral tones
- Images are the most important
- Want to showcase all of the different remedies and the organic products that can be used
- Do not want the website to be very text heavy

The creative director is thinking of using a lot of pastel colors use a serif type face

Very minimal layout

We will update each other every couple of days so the creative director can look over progress