HTML review

Designer: Cheryl Kao
Creative Director: Cecilia Liu

After looking the HTML build I am really happy with the results. I love the typefaces chosen, I really think they are reflective of the natural aesthetic we are trying to communicate.

I think the colors chosen for the headings pair well with the colors chosen for body text.

The body text could use some refinement in the organization, however I like the overall layout of the text with the images on the page.

I think the images chosen are very fitting and work well with the text /communicate the content properly.

I would say my over all feedback:

Some minor layout refinement

Enlarge some of the images with in the collages to provide a sense of hierarchy

Make the point size of the body text slightly larger